

Program

Tuesday, 10 November 2009

- 08:00 Coffee and registration
- 08:30 Welcome by Tony Svensson, Executive Director, ISA-North America
- 08:40 The Swedish ICT Project by Niklas Johnsson, Head of Information & Communication Technology, ISA
- 08:45 Expert panel: How Silicon Valley Thrives on Taking Risk
- Jason Ball, Senior Investment Manager, Qualcomm Ventures Europe
 - Steve Eichenlaub, Managing Director, Intel Capital
 - Don Wood, Managing Director, Draper Fisher Jurvetson
 - Tony Svensson, Moderator
- Questions to be addressed—though not exhaustively, given the short time allocated:
- What are the types of risk that VCs think about the most (technology, market, team, intellectual property protection, adequate capital...)?
 - What kinds of risk are “acceptable”?
 - What kinds are “unacceptable”? Why?
 - If it can, how can “acceptable risk” be quantified?
 - How can a startup understand the kind of risks that it presents to investors?
 - How does an investor exercise control to mitigate risk?
 - What controls should a startup have for mitigating risk?
- 09:30 Company presentations
- 10:45 Coffee, networking, exhibits
- 11:15 Company presentations
- 12:30 Lunch served at Quadrus, networking